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BJETS TAKES TO THE SKIES A LEADER IN PRIVATE AVIATION WITH ASIA'S LARGEST & NEWEST FLEET

New Delhi, September 30, 2008 – BJETS, Asia's first dedicated fractional and block charter jet operator, unveiled its private jets at the Indira Gandhi International Airport in New Delhi today, and announced it's open for business in India. Flying across India and Southeast Asia, BJETS will be the first private aviation company with a holistic approach to private jet travel, providing bespoke services with Asia's largest and youngest private jet fleet.

Through BJETS' innovative fractional ownership, block charter, and aircraft management services, clients ranging from wealthy individuals to corporations or even aircraft owners now are empowered with the flexibility to decide their own itinerary, route, and choice of jet. Such services were previously lacking in Asia.

The company is based in Mumbai and Singapore, with an Operations Centre in Hyderabad. BJETS was founded by the entrepreneur Bala Ramamoorthy, Managing Director of the Briley Group. The Briley Group is the majority shareholder in the privately-owned BJETS. The other significant shareholder is the Indian Hotels Company Ltd., a part of the Tata Group.

The jet that touched down at the Indira Gandhi International Airport in New Delhi is a custom fitted Hawker 850XP. This is part of what will be the largest and youngest private jet fleet in Asia, wholly owned by BJETS. Earlier this year, BJETS signed an order for 50 jets valued at close to US\$ 1 billion, the biggest ever in Asia. This order was for 20 Cessna Citation CJ2+s, nine Hawker 850XPs, 11 Hawker 900XPs and 10 Hawker 4000s.

Deliveries for the jets began in the third quarter of 2008 and will continue over a period of five years. BJETS has already received four jets and is expected to receive four more by the end of 2008. This will be a record-breaking milestone for BJETS, making the company the owner of the largest fleet of private jets in Asia in its very first year of operations.

Unlike other private jet companies, BJETS will guarantee availability of aircraft due to its fleet size and supporting Operations Centre.

For clients who already own an aircraft but desire the same exacting standards that BJETS ensures across its own jet fleet, BJETS' Aircraft Management services will take care of everything from hiring crew, logistics to catering and route planning.

Addressing the media, **Mark Baier, Chief Executive Officer of BJETS** said, "Our philosophy is simple: to give customers the opportunity to own the way they fly with freedom to travel anywhere, anytime. BJETS' core offering is innovative aviation services that help customers save valuable time by empowering them with the flexibility to plan their own itinerary and route." He added, "BJETS can currently access over 120 airstrips in India alone, effectively doubling the number used by the airlines at present. The same applies for South East Asia."

The exteriors and interiors of all BJETS' private jets have been designed by BMW Designworks, USA. The interior cabin has been created with a focus on comfort, aesthetics and practicality for the BJETS traveller, this combines with a sleek and understated exterior. The interiors of the jet are furnished in warm tones that contrast with the beige wall panels and seats to create a spacious, sophisticated and luxurious space.

For BJETS, safety and security are the cornerstones of their service philosophy. BJETS has ensured that rigorous standards are properly implemented and executed in the maintenance and operations of an already brand-new fleet. To give BJETS' clients peace of mind, only the best pilots from around the globe have been recruited to ensure that stringent security and safety protocols are always upheld.

“With Asian economies, especially India, expanding at a phenomenal pace, there is a growing demand for safe, efficient and reliable private jet travel. We aim to be Asia's first truly dedicated private jet operator. But ultimately, BJETS gives you back one of life's greatest luxuries: Time. Whether it is more time for business or for loved ones, we aim to consistently give our clients exceptional service, peace of mind and the comfort that they truly deserve,” concluded **Mark Baier**.

About BJETS

BJETS is Asia's leading private jet services company which is set to operate the largest fleet of private aircraft across India and Southeast Asia. BJETS offers fractional ownership, block charter and aircraft management services to corporations and high net-worth individuals in the region. The company was officially unveiled at the Singapore Airshow in February 2008.

Offices are in Mumbai and Singapore, with its Operations Centre based in Hyderabad, India. BJETS was founded by the entrepreneur Bala Ramamoorthy, Managing Director of the Briley Group. The Briley Group is the majority shareholder in the privately-owned BJETS. The other significant shareholder is the Indian Hotels Company Ltd., a part of the Tata Group.

More information is available at www.bjets.com

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